

Abergavenny, Magor with Undy and Monmouth placemaking plans Place Scrutiny Committee

6 November 2025











Placemaking plans - overview

- Strategic plan for the town centre
- Community-led process shaped and directed by local stakeholders and communities
- Three key elements:
 - Vision
 - Challenges and opportunities
 - Action plan
- Required for WG funding helps with other funding





- Action in Community & Corporate Plan
- Coproduced and jointly funded with town councils, in partnership with business groups and other key stakeholders
- Team of consultants led by Chris Jones Regeneration appointed May 2024





Abergavenny, Magor with Undy and Monmouth placemaking plans – the process

- Understanding the place
- Visioning and visualising
- Community consultation
- Draft plan preparation
- Final placemaking plan

Stakeholder engagement continuing throughout

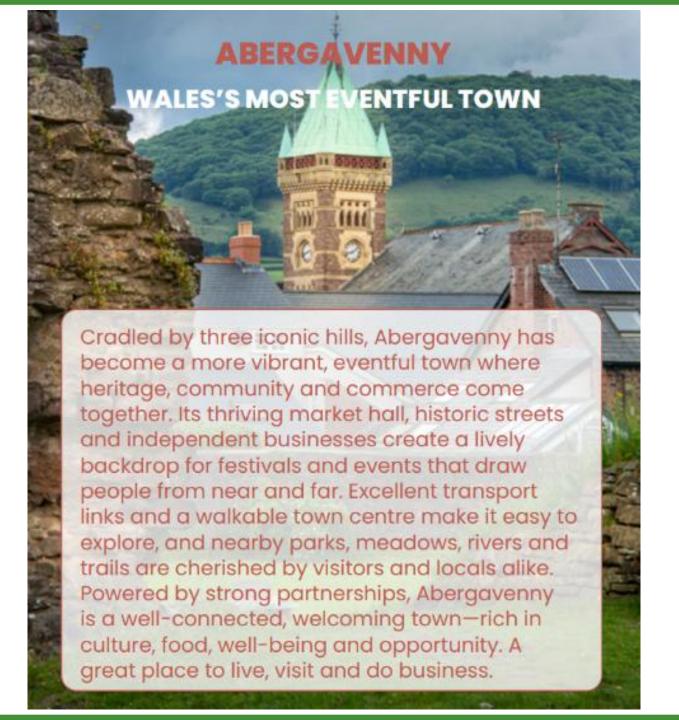




Stakeholder and community participation

- Steering group elected members, businesses, key groups
- Stakeholder workshops and walkabouts
- Targeted one-to-one/group discussions
- Community-wide consultation
- Community feedback directly shapes the plans







Delivery goals

- 1. Welcoming gateways
- 2. People-friendly streets
- 3. 21st century market
- 4. Connecting heritage and culture
- 5. Future-ready and well-managed



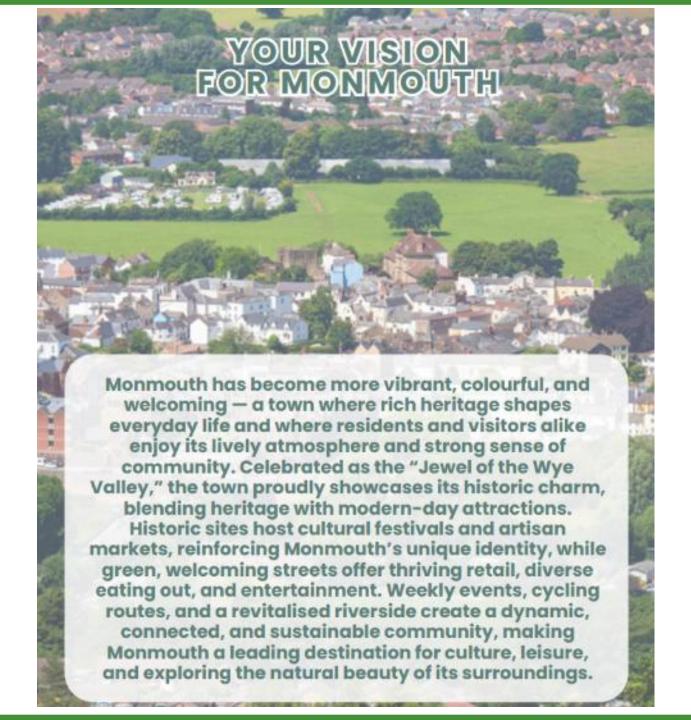




Magor with Undy delivery goals

- 1. Gateways
- 2. Arrival in the Square
- 3. Heritage and the Levels
- 4. Community life







Monmouth delivery goals

- 1. Creating a lively town centre
- 2. Celebrating history and rivers
- 3. Community spirit
- 4. Better welcome
- 5. Future-ready and well-managed





Delivery and funding

- Placemaking plan delivery groups town and county councils, others partners?
- Funding allocations 25/26 and 26/27
 - Welsh Government Transforming Towns £1.4m
 - UK Government Pride in Place Impact Fund £1.5m
- Delivery groups key role in setting priorities for delivery
- Further consultation on individual projects





Abergavenny, Magor with Undy and Monmouth placemaking plans:

Questions/comments?







